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# Marketing Programs Submissions Entry Form

## Self Promotion Campaigns

\* This symbol indicates a required field

**Entry Name: \***

**Team Member Responsible for Program: \***

**Email Address: \***

**Company Name: \***

**Number of Team Members that Worked on Program: \***

**Who comprised the target audience?**

**How many people/companies comprised the target audience?**

**How much was spent on the entire program (including promotional products, media, printing, packaging, ad purchases. etc.)?**

Timeline for program (include creative and distribution process and location, if applicable)

What other media, if any, were used in the program? Samples, screenshots, and / or copies of other media must be supplied with your submission. Please select all that apply:

- Web
- Email
- Video
- Direct Mail
- Social Media (Facebook, Twitter, etc.)
- Other

What is the primary objective of the program?

In terms of strategy and execution, please explain all elements of the program along with detailing distribution and delivery. (Include themes, slogans, logo development, and product selection)

What results were achieved relative to the objective? Please provide quantifiable numbers and recap the cost of the programs in relation to the budget.

**List of promotional products used, and suppliers used. (If applicable)**

**Support Materials**

Screenshots, photos and copies of electronic communications can be submitted to support your entry. *Upload format should be PDF or JPG file not to exceed 10MB*

**Support Materials**

No file chosen

**Additional Support Materials**

No file chosen

**Product Photos**

Please upload photos of all product using the following criteria:

- High Res JPG (300DPI - website images not acceptable)
- Image size 4" x 6" or higher
- Image orientation can be horizontal or vertical
- Silhouette or isolated image of product should have a solid color background; preferably white or gray
- No photos with environments or exteriors please

**Upload Image 1**

No file chosen

**Upload Image 2**

No file chosen

**Upload Image 3**

No file chosen

**Upload Image 4**

No file chosen

**Upload Image 5**

No file chosen

**Upload Image 6**

No file chosen

**In 1000 characters or less, please provide a concise descriptive overview of your entry. Include entry objective and overall results.\***

Limit 1000 Characters (1000 Remaining)

### Permissions

As a condition for accepting an entry, Applicant agrees and understands that PPAI is granted the right and license to publicize the product/program described in the entry for the purpose of promoting the promotional products industry and the PPAI Awards Program at PPAI events. Applicant should not submit entry information that Applicant does not want to be disclosed by PPAI pursuant to this license.

Applicant hereby grants to PPAI a non-exclusive, perpetual, irrevocable license and right to copy, sell, or distribute the submitted material, in whole or in part, in any format and to incorporate such material in other works to be copied, sold or distributed in any format for the purposes of promoting the promotional products industry or the PPAI Awards Program at PPAI events, including, but not limited to, at PPAI live or virtual events, in PPAI publications, such as on PPAI websites or in *PPB* magazine or in the IDEA Source Library, and by other means. Applicant represents it has the right and authority to grant these rights to PPAI and that the permitted uses will not unlawfully infringe on the rights of any other person or entity.

To submit this entry, you must indicate your approval and understanding of the license and terms and conditions above.

I ACCEPT and UNDERSTAND.

**Signature: \***

### Company Logo

Upload your company logo in a high res vector format

**Company Logo**

No file chosen

### Shipment Information

Samples for each entry become the property of PPAI and will not be returned unless indicated below. All entries being returned will **require** you to provide a UPS or Federal Express account number.

Yes, please return my entry.

I understand that there is a \$0.00 handling fee and my shipping number is:

Return Shipment to this address:

No, I do not need my entry returned to me

Save Pyramid Submission

Cancel (/Awards/index)

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SAMPLE ONLY